



Policy Statement

Brightside Print & Design Ltd is committed to reducing its impact on the environment by improving the environmental performance of its operation, and will endeavour to ensure that such improvement is continuous.

Brightside will aim to educate, train and motivate staff to work in an environmentally responsible manner and to play a full part in developing new ideas and initiatives.

Responsibilities

Brightside will ensure that all staff familiarise themselves with this policy statement.

Aims

Brightside Print & Design Ltd will aim to improve its environmental performance by:

- (a) improving energy efficiency;
- (b) reducing waste produced from its premises;
- (c) reducing water consumption;
- (d) reducing the use of paper;
- (e) ensuring that, where possible, no products are purchased which contain ozone-depleting substances;
- (f) avoiding, where possible, the use of batteries;
- (g) keeping noise levels as low as practicable;
- (h) minimising the impact on the environment of the staff's travel arrangements;
- (i) requiring that all purchases are made in accordance with this policy statement;
- (j) ensuring that purchases take account of whole life costs;
- (k) specifying, where practicable, the use of recycled products.

To meet the needs of its environmental policy, Brightside has the following environmental goals:

RESOURCE EFFICIENCY

Minimise the use of materials (including paper, water, etc) and energy, and to exercise high standards of energy management.

WASTE/MINIMISATION

Minimise and manage the production and disposal of waste. Dispose of unavoidable waste with regard to duty of care, to minimise environmental impact. Account to be taken of the waste management hierarchy: reduce, re-use, and recycle.

USE OF SUSTAINABLE PRODUCTS

Give preference to the use and purchase of recycled and recyclable materials, and include environmental considerations in the design criteria for all products, packaging and services. Take account of toxic or hazardous substances in all products used.

TRANSPORT EFFICIENCY

Promote the use of public transport and minimise the use of private vehicles for travel to work and business purposes. When public transport is not practical, the use of fuel-efficient vehicles will be encouraged.

ENVIRONMENTALLY FOCUSED

Take account of environmental factors within the process of procuring products and services used by Brightside, including the manner in which we expect contractors and sub-contractors to operate.

EMPLOYEE TRAINING

Training, educating and motivating staff to work in an environmentally responsible manner, and to play a full part in the development of new ideas and initiatives.